



● SOFTWARE PACKAGE PROSPECTUS

Three complete platform builds. One clear path for every stage.

This document outlines the three fixed-price software packages offered by **Vasil Home Service** — what each one contains, module by module, and exactly how the tiers differ. Every package is a complete, deployed, working system delivered on the client's own domain.

PREPARED BY
Vasil Home Service

DOCUMENT
Package Guide · 2026

PACKAGES
Foundation · Growth · Summit

PRICING MODEL
One-time, fixed price

THE PACKAGES

Choose the build that fits the business

Each tier includes everything in the tier before it. Prices are one-time and cover software licensing, configuration, branding, and deployment.

PACKAGE I

Foundation

The complete operating core: a full CRM suite plus the business's own professional web presence and email identity.

\$7,500

ONE-TIME · COMPLETE
DEPLOYMENT

- ✓ **Standard CRM Software Suite** — lead & deal pipeline, contact manager, campaign manager, sending log, message center, training curriculum
- ✓ **Professional Email** — business email on the company's own private domain with managed setup and in-portal inbox
- ✓ **Business Website** — professionally designed, fully hosted site on the company's dedicated domain
- ✓ **SSL Certificate** — dedicated, auto-renewing certificate; HTTPS enforced across the entire site

MOST SELECTED

PACKAGE II

Growth

The Foundation core, extended with geographic targeting, AI-drafted contracts, and a full market research toolkit.

\$15,000

ONE-TIME · COMPLETE
DEPLOYMENT

EVERYTHING IN
FOUNDATION, PLUS

- ✓ **Map Targeting** — interactive map territory builder with saved pins, list building from the map, and an integrated multi-line power dialer
- ✓ **AI Contract Studio** — AI-drafted professional service agreements with version history, revision, and print-ready output
- ✓ **Market Research Tool** — nationwide business directory search with one-click save into the CRM contact book

PACKAGE III

Summit

The full platform: everything in Growth, plus hands-off scheduling automation and machine-vision-enhanced targeting.

\$25,000

ONE-TIME · COMPLETE
DEPLOYMENT

EVERYTHING IN GROWTH,
PLUS

- ✓ **Automated Scheduling** — self-serve booking links, automated SMS & email reminder ladders, calendar sync, and no-show handling
- ✓ **Enhanced Targeting Parameters** — advanced list filters, number pools with rotation, and automated number-health monitoring
- ✓ **AI Image Processing (ML Vision)** — satellite imagery of each target property analyzed by an AI vision model to qualify targets by physical attributes

SIDE BY SIDE

Every feature, **every tier**

A complete line-item view of what is included in each package.

Capability	Foundation \$7,500	Growth \$15,000	Summit \$25,000
CORE CRM SUITE			
Lead & deal pipeline with configurable statuses	✓	✓	✓
Custom data fields & sortable sheet-style views	✓	✓	✓
Contact manager — notes, files, custom details	✓	✓	✓
Follow-up reminders with automated email nudges	✓	✓	✓
Outbound campaign manager (SMS · voice · email)	✓	✓	✓
Sending log & delivery audit trail	✓	✓	✓
Two-way message center with attachments	✓	✓	✓
Guided training curriculum with progress tracking	✓	✓	✓
Secure member portal — desktop & mobile	✓	✓	✓
WEB PRESENCE & IDENTITY			
Business website on a dedicated domain	✓	✓	✓
Managed hosting, DNS & branding configuration	✓	✓	✓

Capability	Foundation \$7,500	Growth \$15,000	Summit \$25,000
Dedicated SSL certificate with automatic renewal	✓	✓	✓
Professional email on the company's private domain	✓	✓	✓
In-portal company inbox + forwarding to any inbox	✓	✓	✓
GEOGRAPHIC TARGETING			
Interactive map targeting with saved territories	—	✓	✓
Outbound list building directly from the map	—	✓	✓
Integrated multi-line power dialer	—	✓	✓
One-tap dispositions auto-imported to the CRM	—	✓	✓
Timezone-aware dialing windows	—	✓	✓
AI CONTRACT STUDIO			
AI-drafted multi-section service agreements	—	✓	✓
Managed contract library with version history	—	✓	✓
AI revision + manual editing, Draft/Final workflow	—	✓	✓
Clean print & PDF contract output	—	✓	✓
MARKET RESEARCH			
Nationwide business directory search	—	✓	✓

Capability	Foundation \$7,500	Growth \$15,000	Summit \$25,000
One-click save of research into the contact book	—	✓	✓
Research notes, custom fields & file attachments	—	✓	✓
SCHEDULING AUTOMATION			
Self-serve appointment booking links	—	—	✓
Automated SMS + email reminder ladder	—	—	✓
Calendar sync with conflict-protected slots	—	—	✓
No-show detection & automated rebooking chase	—	—	✓
ENHANCED TARGETING & ML VISION			
AI vision analysis of satellite property imagery	—	—	✓
Attribute-filtered targeting from vision results	—	—	✓
Number pools — rotation + per-number daily caps	—	—	✓
Automated number-health & spam-risk monitoring	—	—	✓

MODULE DETAIL

What each module **actually includes**

A precise description of every module referenced above — what it does, and what is delivered with it.

01 Standard CRM Software Suite

ALL PACKAGES

Lead & Deal Pipeline

The central board where every prospect is tracked from first contact through closed business.

- Configurable deal statuses (lead, contacted, scheduled, won, lost)
- Deal values, linked campaigns, and full contact basics per record
- User-defined custom columns — shape the board to the business
- Sortable, sheet-style table views with per-record notes

Contact Manager

A complete relationship book for customers, prospects, and partners.

- Custom detail fields on every contact
- Running notes and secure cloud file attachments
- Appointment history per contact
- Follow-up reminders delivered by automated email — nothing slips

Outbound Campaign Manager

Build, queue, and launch outreach across channels from one screen.

- SMS, voice, and email campaign types
- Daily send caps and scheduling windows
- Campaign-level performance view

Sending Log & Message Center

Proof and conversation in one place.

- Timestamped audit trail of every outbound batch, including target areas
- Playable audio for voice sends
- Two-way in-platform messaging with image attachments and unread badges

Training Curriculum & Secure Portal

Everything ships inside a role-secured member portal, built mobile-first, with a numbered onboarding curriculum so any team member can learn the system without outside help.

- Step-by-step numbered lessons with continue-where-you-left-off progress tracking
- Per-lesson personal notes and completion marking
- Portal access secured per user; responsive on phone, tablet, and desktop

02 Website • Email • SSL

ALL PACKAGES

Business Website

A professionally designed website deployed on the company's own dedicated domain — not a subdomain, not a page builder.

- Company branding applied throughout (name, identity, color treatment)
- Fully managed cloud hosting and DNS
- Mobile-first responsive build
- Standard legal pages (Terms & Privacy) included

Professional Email

A real business email identity on the company's private domain.

- Dedicated address in the form name@yourcompany.com
- Mail exchange records configured and managed — receiving is live within minutes of setup
- In-portal company inbox for reading business mail
- Smart forwarding so mail also reaches any existing personal inbox

SSL Certificate

Every domain we deploy is secured with its own dedicated SSL certificate. Certificates are issued automatically, renew automatically before expiry, and HTTPS is enforced across the entire site — visitors always see the padlock.

03 Map Targeting

GROWTH & SUMMIT

Territory Builder

An interactive map is the starting point for all geographic outreach.

- Drop pins and define service areas visually
- Map state saved per user — every team member keeps their own territories
- Build outbound contact lists directly from map selections

Integrated Power Dialer

Work the lists you build without leaving the platform.

- Multi-line outbound dialing on the company's own numbers
- One-tap call dispositions after each connect
- Dispositions import automatically into the CRM lead board, de-duplicated
- Timezone-aware dialing windows keep outreach inside appropriate local hours

04 AI Contract Studio

GROWTH & SUMMIT

AI Drafting

Fill in the parties and deal terms; the studio drafts a complete professional services agreement in seconds.

- Full multi-section independent-contractor / services agreement
- Drafted instantly — no queue, no waiting
- Documents are written strictly between the business and its client

Contract Library & Versioning

Every agreement lives in a managed library the business controls.

- Revise with AI — each prior version is snapshotted before regeneration
- Manual text editing for fine control
- Draft / Final status workflow
- Clean print and PDF output on a formatted paper layout

05 Market Research Tool

GROWTH & SUMMIT

Business Directory & Research Workspace

Live, nationwide company research built into the CRM — find businesses in any market, then turn findings into working relationships.

- Search companies across any U.S. market with live data: ratings, websites, and locations
- One-click save moves a company into the contact book with its research profile attached
- Add custom research fields, running notes, and file attachments per company
- Schedule follow-ups with automated reminder emails so research becomes action

06 Automated Scheduling

SUMMIT ONLY

Self-Serve Booking

Clients book themselves — the calendar fills without phone tag.

- Shareable booking links showing live availability
- Calendar synchronization with conflict-protected slots
- One-appointment-at-a-time integrity rules prevent double-booking

Reminders & No-Show Recovery

The system fights for every appointment automatically.

- Automated SMS and email confirmations at booking
- Escalating reminder ladder as the appointment approaches
- No-show detection with an automated rebooking chase sequence

07 Enhanced Targeting & AI Image Processing

SUMMIT ONLY

ML Vision Property Analysis

Machine vision qualifies targets before a single dollar of outreach is spent.

- High-resolution satellite imagery pulled for each target property
- An AI vision model classifies physical attributes of the property from the image
- Classification results attach to each record for filtering and reporting
- Processing is queued and restart-safe — large territories complete reliably

Enhanced Targeting Parameters

Outreach precision and deliverability protection beyond the Growth tier.

- Attribute-based list filters — target only properties matching vision criteria
- County-level and geographic parameter filtering
- Number pools: outbound identity rotated across a managed pool with per-number daily caps
- Automated number-health monitoring scores each line for spam risk and flags aging numbers for replacement

HOW ENGAGEMENTS WORK

Simple terms, *delivered complete*

i.

One-Time Fixed Price

Each package is a single fixed price covering software licensing, configuration, branding, and deployment. The price listed is the price paid.

ii.

Deployed, Not Handed Off

Every package is delivered as a working system — domain live, SSL issued, email receiving, portal accessible — with a guided training curriculum built in.

iii.

Upgrade Path

Tiers are cumulative by design. A Foundation client can move to Growth or Summit later — modules activate on the same system without rebuilding.



Vasil

HOME SERVICE

Software Package Prospectus — Foundation · Growth · Summit

Questions or scheduling: (916) 244-1612 · vasilhomeservice.com/contact

© 2026 Vasil Home Service. This document describes software packages and their included modules; it is provided for evaluation purposes.